

INFORMATION AT A GLANCE

- Program duration: 12 to 24 months
- Course duration: Two months (course Nr.5 one month)
- Master Thesis duration: 3 to 4 months
- Credit value: 60 ECTS (European Credits)
- Credit transfer: Yes
- Language: English
- Tutorial program fee: 16500 Swiss Francs (CHF), payment in four installments
- Scholarship: * Yes
- Starting dates: October 1./March 1.
- Application deadline: Sept.1./Feb.1.
- Study options:
 - a) 100% online
 - b) Online & one week face-to-face in CH, UAE or USA

Master of Advanced Studies in Educational Leadership and Management (MASELM)



THE BENEFITS OF THIS GRADUATE DEGREE

Effective leadership is essential to the success of any endeavor in both the public and private sectors. Universities, schools and colleges need valuable leaders who can identify, promote, and accomplish institutional goals and objectives. In this context, MASELM students will have the opportunity to gain the most recent knowledge from the leadership and management in education, incorporated in this program, and become more aware of their own strengths, attitudes, and behaviors, and the effects they have on others as leaders.

Graduates of this program are prepared to become outstanding leaders and to lead their organization to greater effectiveness and success.



Impossible is nothing, Leadership is learnable

You can become an outstanding Leader

CONTACT

Academy of Leadership Sciences Switzerland
World Trade Center
Leutschenbachstrasse 95
CH-8050 Zürich
Switzerland
+41 (0)44 308 35 22
info@alss-edu.ch
www.alss-edu.ch

Apply now: info@alss-edu.ch



MISSION

- The MASELM at ALSS is a leadership and management graduate program of study designed to develop skills for effective leadership and management in a rapidly educational change.
- Designed in fully accordance with the needs of the targeted learners, this program provides individuals currently in or seeking leadership positions with the conceptual and analytical skills necessary for successful leadership.
- This program reflects our commitment to promoting community and business service, personal growth, and evidence based training opportunities for students.

OUTCOMES

- Develop a greater understanding of the range of perspectives about leadership.
- Think critically, strategically and reflectively.
- Better understand the role that emotional intelligence plays in leadership.
- Better appreciate which areas should be further developed to improve as a leader.
- Solve problems within organization.
- Develop important transferable academic skills.
- Make decisions using evidence-based methods.



COURSES

1. *Introduction to Leadership Theory: Leadership Style; Self-Leadership Assessment and Development (10 ECTS)
2. *Leadership and Emotional Intelligence (10 ECTS)
3. Leadership Challenge: Leadership Change and Development; Decision-Making(10 ECTS)
4. Leadership and Strategic Thinking: Creativity and Innovation; Conflict Management and Negotiations (10 ECTS)
5. Basics of Research and Academic Writing (5 ECTS)
6. Master Thesis (15 ECTS)

* = optional one week face-to-face in CH, UAE or USA



ADMISSION

1. CV with photo
2. Completed Application Form
3. A copy of bachelor's degree or the highest degree (Students without a bachelor or other academic degree can be enrolled too, based on their dossier, they must confirm at least two years of working experience).
4. A copy of passport or ID
5. Proof of English fluency: We do not require any formal testing such as the TOEFL but students must be able to read, write and speak English fluently.
5. CHF 300 non-refundable application fee, to Academy of Leadership Sciences Switzerland, Bank details: UBS AG, Bahnhofstrasse 45, 8001 Zürich, Switzerland SWIFT/BIC: UBSWCHZH80A IBAN (International Bank Account Number): CH03 0023 2232 1106 6401 M Account Number: 0232 00110664.01M

*10% scholarships available (terms & conditions)

[Apply now: info@alss-edu.ch](mailto:info@alss-edu.ch)