



Women Leadership in the Sports Industry: raising awareness to support action

4-WEEK ONLINE CERTIFICATE COURSE

COURSE FEE – CHF 490

START DATE: 07.11.2023

REGISTER NOW: info@alss-edu.ch

Course Introduction

The course „Women Leadership in the sports industry: raising awareness to support action“ is a four-week course (every Tuesday two hours online) offered by the Academy of Leadership Sciences Switzerland, Zurich, for women working or aspiring to work and grow in the Sports Industry.

This course is different from everything you have seen before. We believe empowerment comes from the knowledge of women’s history and the awareness of women’s condition. We will combine theoretical knowledge, practical advice and self-assessments, which will effectively give you the tools and empower you to conduct yourself professionally in the Sports Industry with confidence and clear objectives.

Course content

Over these 8 hours, we will analyse women’s present condition, become aware of women’s history, explain women’s socialization and tackle with a hands-on approach the topic of women leadership, based on authors like Gerda Lerner, Michelle Perrot, Simone de Beauvoir and others.

Accreditation and certification

The Academy of Leadership Sciences Switzerland (ALSS) is an international education institution that offers continuing education, further education, and post graduate advanced education courses, workshops and programs focusing on advanced studies in Leadership and Management. The ALSS also offers short courses that are not credit-bearing, and do not lead to formal qualifications. All attendees who attend all the four presentations for the „Woman Leadership in the Sports Industry“ course will be awarded certificates of successful attendance by the ALSS.

Course Structure

Week

1

Setting the scene (2 hours)

- Where we stand: relevant data on women’s condition
- Where we want to go: benefits of women’s increased social and political participation, and current objectives

Week
2

Becoming aware (2 hours)

- Knowledge, awareness, empowerment: a necessary road to self-determination
- Women in history:
 - Gerda Lerner: the beginnings and development of sex-based oppression
 - Michelle Perrot: the contemporary chronicler of women's history

Week
3

Pinpointing the problem (2 hours)

- «One is not born, but rather becomes a woman»: Simone de Beauvoir explains women socialization
- Focus on the «impostor syndrome» and the «Cinderella complex»
- Homework: self-assessment questionnaire

Week
4

Tackling the problem (2 hours)

- Women leadership in the brain (participation of Fadil Citaku, Ph.D. And Master in Medical Education)
- Final workshop: discussion and analysis of the group's experiences

Duration of the Course:

4 weeks (every Tuesday two hours webinar at 19h00 CET)

Language

English

Start Date

7 November 2023

Study Options

100 % online per Zoom

Admission Requirements

Any woman who is, or aspires to get involved in the Sports Industry can enrol for this course.

Internet access and an email address are required.

Tutorial fees for the whole course

CHF 490 to be paid at least one week before the course starts.

Course Presenters



Livia Silva Kägi
Course Leader & Presenter

Livia Silva Kägi has a law degree from the University of Brasilia (UnB). She was admitted to the Brazilian Bar Association in 2006. She has been active in the field of sports law since 2011, and after 10 years working as a lawyer at the Players' Status Department of FIFA, she started her own consultancy in sports law – Silva Kägi Law. She is also Deputy Chairwoman of the Dispute Resolution Chamber of the FIFA Football Tribunal and the very first woman in this role.

Prof. Dr. Fadil Çitaku is a professor of Leadership and Emotional Intelligence at the Academy of Leadership Sciences Switzerland (ALSS). He is the founder and CEO of the ALSS, founder and director of the graduate program Doctorate in Medical Education (DME) and professor of PHD program in Medical Education. Prof. Çitaku has been teaching in graduate and postgraduate programs for more than 23 years and has experience in developing curricula and projects in Switzerland and abroad. He has developed two models of leadership: 1. Leadership Competency Model Çitaku,. And 2. Leadership Competency Model-Drenica.



Prof. Dr. Fadil Citaku
Course Presenter