



INTRODUCTION TO INTERNATIONAL ESPORTS LAW

4 WEEK ONLINE CERTIFICATE COURSE

COURSE FEE - CHF 490

START DATE: February 15, 2024

REGISTER NOW: esports@alss-edu.ch

Course Introduction

The course Introduction to International Esports Law is a four-week open course (every Thursday two hours online), offered by the Academy of Leadership Sciences Switzerland, Zurich.

The course is designed and delivered by recognized experts in Esports Law. It is being offered as an open course and can be attended by anyone who is, or aspires to get, involved in the industry of Esports-including Esports administrators, publishers, promoters' lawyers, Esports agents, current and former Esports players, among others.

Course content

The course covers specific topics related to Esports, including national and international regulation of Esports, law directly applicable to Esports, governance in Esports, Esports, dispute resolution in Esports, Antidoping in Esports, player contracts and other topics.

Accreditation and certification

The Academy of Leadership Sciences Switzerland (ALSS) is an international education institution that offers continuing education, further education, and post graduate advanced education courses, workshops and programs focusing on advanced studies in Leadership and Management. The ALSS also offers short courses that are not credit-bearing, and do not lead to formal qualifications. All attendees who attend all the four presentations for the Introduction to International Esports Law course will be awarded certificates of successful attendance by the ALSS.

Course Structure

Introduction to Esports Law (2 hours)

Week

1

- What is Esport?
- Introduction to Today's Professional eSports Business Ecosystem
- Sports Law and Esports Law
- Contribution of popular culture to e-sport

Week

2

Governance in Esports (2 hours)

- Publishers vs Associations
- Economic analysis and role of intermediary service providers
- Examination of Broadcasting rights and Intellectual property rights
- Ethical and Moral considerations in future regulation of Esports
- Cross jurisdictional comparison of Esports Governance

Week

3

Esports Player Contract (2 hours)

- What is regulated?
- Legal qualification of the player contract?
- Regulations for fair competition, gambling and player rights
- Minors in e-sports clubs

Week

4

Legal challenges and disputes (2 hours)

- Latest Esports disputes
- Enforcement of league regulations
- Political and criminal differences in different jurisdictions
- E doping in Esports

Duration of the Course:

4 weeks (every Thursday two hours webinar at 14h00 CET)

Language

English

Start Date

15 February 2024

Study Options

100 % online via Zoom

Admission Requirements

Anyone who is, or aspires to get, involved in the industry of sports can enroll for this course.

Internet access and an email address are required.

Tutorial fees for the whole course

CHF 490 to be paid at least two days before the course starts

Course Presenters



Bryan Boo

Bryan Boo has been involved in esports since 2012, beginning as a voluntary content editor for a major Dota 2 news and media agency. Now, as a lawyer and a gamer, he is passionate about promoting and advocating for better protection of rights in esports.

Bryan regularly advises esports players, streamers, team owners, tournament organisers and sponsors. In fact, he was recently involved in and assisted in the legal matters for the esports medal events at the Hangzhou 2022 Asian Games. He also consults for the Asian Electronic Sports Federation on commercialisation matters, governance, protection of rights and interests of stakeholders, tournament rules and regulations and on dispute resolution."

Course Presenters



Antonio Quintero

Antonio is a lawyer, graduated from the Metropolitan University (Caracas), with an LLM in International Sports Law from the el Instituto de Estudios Bursátiles (Spain), LLM in Global Sports Law from the el Instituto Superior de Derecho y Economía (Spain). He is currently a member of law firm, Laurea Lex Sportiva specialized in Sports Law, and he has been recognized in 2017, 2018, 2019, 2020, 2021, 2022 and 2023 as one of the global leaders in Sports Law by the British publication Who is Who Legal.

He has also carried out various postgraduate studies, among which are: Sports Management in Baseball (Central University of Venezuela), Soccer Coach Diploma (South Sports University, Venezuelan Olympic Committee, Center for Sports Studies, and Research), Diploma in Litigation (Metropolitan University) and an announcer course (Central University of Venezuela). He worked at the Murray Advogados law firm in Sao Paulo, Brazil.

In addition, he is a writer in different media, web pages, magazines, such as El Estimulo. Champion of the International Competition Víctor Carlos García Moreno, Simulation of the International Criminal Court and International Humanitarian Law (2006). Member of the International Association of Football Lawyers since 2018. and international tax issues.

Course Presenters



Urim Bajrami

Urim Bajrami, Attorney at law and Partner @Stadler Völkel Attorneys at law, graduated from University of Vienna (Juridicum) and is now responsible for his team within the law firm in the area of gaming and eSports. Urim is also Vice President and Legal Director of the eSports Association Austria (ESVÖ). Furthermore, he is also a lecturer at the (i.) University of Applied Sciences BFI Vienna and (ii.) at the University of Vienna and regularly organises symposia on the topics of gaming and eSports. In addition, he published increasingly in German-speaking countries (Austria & Germany) on gaming & esports related topics in the past.

Last but not least, Urim was a gamer and eSport-athlete himself with (inter)national successes: Among other triumphs, he was Austrian National Champion 2014 and IESF Vice World Champion 2014 in the digital card game "Hearthstone".

Urim's legal work is therefore more than a vocation - it is a passion.

Course Presenters



Richard Wee

- Called to the Malaysian Bar in 1999. Managing Partner of Richard Wee Chambers (RWC)
- Appointed to the Panel of Expert of the Ministry of Youth & Sports of Malaysia (KBS).
- Appointed member of the Panel of Expert of the R&D Fund of the Ministry of Science, Technology & Innovation of Malaysia (MOSTI).
- Appointed regulatory partner of Malaysia Digital Economy Corporation's (MDEC) FINTECH BOOSTER programme, a capacity building platform for Fintech Startups & Companies.
- Appointed Committee Member of the National Sports Institute's, Sports Technology R&D Funding Committee.
- Appointed by FAM at FIFA's National Dispute Resolution Chambers (NDRC), sitting in the Appeals Chambers.
- Appointed by Union Cycliste Internationale (UCI) as member of the UCI Disciplinary Commission and UCI Arbitral Board
- Appointed Member of Taylor's University Legal Profession Advisory Panel
- Member of the Association Of Anti-Bribery Management System Practitioners Malaysia (ABMS)
- Member of the Society of Inns of Court of Malaysia
- Committee Member of the Mini Football Association of Malaysia (MiFOM)
- Since 2015, Chairperson of the Professional Standards & Development Committee (PSDC) of the Bar Council, regulating & managing the CPD Scheme of the Malaysian Bar.
- Past President (2017-2020) of the Everton Supporters Club of Malaysia (Reg : PPM-025-14-28062016).