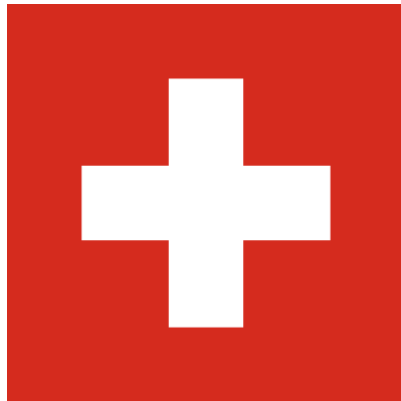


# ACADEMY OF LEADERSHIP SCIENCES SWITZERLAND INSTITUTE OF BUSINESS



# NEUROLEADERSHIP IN BUSINESS

## ALSS-ADVANCED CERTIFICATE

**8-Week Course (100% online)**

**Course fee: CHF 3000**

**Start: monthly, intake ongoing; Register now: [info@alss-edu.ch](mailto:info@alss-edu.ch)**

## INFORMATION AT A GLANCE

Course duration: 8 weeks

ALSS Certificate: Yes

Language: English

Tutorial course fee: CHF 3000



Study options: 100% online, you can still work 100% while you are studying

## COURSE DESCRIPTION

This course focuses on the theory and practice of Neuroleadership. It is designed to enable students to understand the foundational concepts and develop the analytical skills needed to be an effective leader in a variety of settings.

Participants will explore their own leadership, personality and cognitive styles and learn how these may affect the performance of others. The course will focus on experiential projects and exercises as well as provide opportunities to individually reflect and write about the concepts explored and skills gained throughout the course.

## WHAT WILL YOU LEARN IN THIS COURSE

- The role of Neuroleadership in business performance
- The process of developing and sustaining Neuroleadership in business
- The differences between leadership and management
- Effective brain-based communications for leaders
- Leadership and ethics in business
- Leadership styles in business
- Leadership Competencies in business
- Cultural and gender differences in leadership styles and outcomes
- Evidence-based theories of and practices on leadership
- The power of Neuroleadership in business
- The impact of Emotional Intelligence in Neuroleadership





# ACADEMY OF LEADERSHIP SCIENCES SWITZERLAND INSTITUTE OF BUSINESS

## ADMISSION

1. CV with photo
2. A copy of bachelor's degree or the highest degree (Students without a bachelor or other academic degree can be enrolled too, based on their dossier, they must confirm at least two years of working experience).
3. A copy of passport or ID
4. Proof of English fluency: We do not require any formal testing such as the TOEFL but students must be able to read, write and speak English fluently.
5. CHF 100 non-refundable application fee, to Academy of Leadership Sciences Switzerland, Bank details: UBS AG, Bahnhofstrasse 45, 8001 Zürich, Switzerland SWIFT/BIC: UBSWCHZH80A IBAN (International Bank Account Number): CH03 0023 2232 1106 6401 M Account Number: 0232 00110664.01M

## CONTACT



**Academy of Leadership Sciences Switzerland**  
World Trade Center  
Leutschenbachstrasse 95  
CH-8050 Zürich Switzerland  
T. +41 (0)44 308 35 22  
M. +41 (0)76 507 36 30  
[info@alss-edu.ch](mailto:info@alss-edu.ch)  
[www.alss-edu.ch](http://www.alss-edu.ch)

**[Course starts monthly, intake ongoing](#)**

**[Register now: info@alss-edu.ch](mailto:info@alss-edu.ch)**