



ALSS-NEUROLEADERSHIP IN BUSINESS

**8-Hour Interactive ALSS-Certificate-Course
100% online, per Zoom**

Lecturer: Prof. Dr. Fadil Çitaku, PhD, MME (Unibe)

**Start: Every first Tuesday of the month; ongoing intake
(4 classes per Zoom each Tuesday from 18:00 to 20:00 Swiss time)**

Course Fee: CHF 490

Register now, e-mail: info@alss-edu.ch

Course Introduction

The ALSS Neuroleadership in Business is an 8-hour interactive course offered by the Academy of Leadership Sciences Switzerland, Zurich. This course is designed to develop skills for effective leadership in business.

Effective leadership is essential to the success in business. Organizations need valuable leaders who are able to support them to achieve their goals.

This course focuses on the theory and practice of neuroleadership in business. It is designed to enable participants to understand the basic concepts and develop the analytical skills necessary for effective leadership in business.

Participants will explore their own leadership, personality, and cognitive styles and learn how these can influence the performance of others.



Course Outcomes

Upon completion of this course, you should be able to:

- Develop a greater understanding how the brain works and how to optimize its performance in business.
- Understand the concept of Neuroleadership and its impact on performance improvement.
- Recognize the importance of Çitaku's leadership competency model in business.
- Better understand the role that social responsibility, and innovation, self-management, task-management and justice orientation play in forming outstanding leaders in business.
- Think critically, strategically and reflectively to enhance personal and team performance.
- Improve team collaboration, decision-making, creativity, insight, and engagement.
- Become prepared as a potential leader to be more discerning about how to enact the role of leader within your organization.
- Increase your awareness in terms of your own strengths as a leader.



Program Information at a Glance

Duration of the Course	8 hours
Admission Requirements:	Anyone who wants to enhance her/his leadership competencies Internet access and an email address are requested
Language:	English
Study Options:	100 % online
Tutorial fees for the whole course:	CHF 490 to be paid two weeks before starting the course
Start Terms:	Every first Tuesday of the month; ongoing intake; 4 classes per Zoom every Tuesday from 18:00 to 20:00 Swiss time



Course topics

1. ALSS-Leadership competencies for outstanding leaders in business.
2. The role and benefit of Neuroleadership in business.
3. Social responsibility based on Neuroleadership insights.
4. Innovation based on Neuroleadership insights.
5. Self-management based on Neuroleadership insights.
6. Task-management based on Neuroleadership insights.
7. Justice orientation based on Neuroleadership insights.
8. Coaching with Prof. Dr. Fadil Çitaku: How to improve Leadership competencies?



Lecturer



Prof. Dr. Fadil Çitaku, PhD, MME (Unibe)

Prof. Dr. Fadil Çitaku is a professor of Leadership and Emotional Intelligence at the Academy of Leadership Sciences Switzerland (ALSS). He is the founder and CEO of the ALSS, founder and director of the graduate program Doctorate in Medical Education (DME) and professor of PHD program in Medical Education.

Prof. Çitaku has been teaching in graduate and postgraduate programs for more than 23 years and has experience in developing curricula and projects in Switzerland and abroad. He is a supervisor for trainee teachers at the prestigious ETH (Swiss Federal Institute of Technology in Zurich) Switzerland and co-founder of the Center of Excellence for Leadership Innovation and Quality at RAK University, RAKCODS, UAE and ALSS, Switzerland. He has been contributing to many international prestigious conferences as a keynote speaker and has been teaching and supervising many key leaders and institutes of healthcare, higher education, business, politics, and sports.

His research and teaching focus on Leadership and Management, Leadership and Quality Management, Leadership and Organizational Theory, Leadership Competencies and Emotional Intelligence. He has developed two models of leadership:

1. Leadership Competency Model Çitaku, published in the prestigious British Medical Journal (BMJ): <https://bmjopen.bmj.com/content/2/2/e000812>. This populated based study explores, investigating population from three English- and three German-speaking countries, providing for the very first time worldwide an empirical model of Leadership Competencies for Medical Education and Health Professions.
2. Leadership Competency Model-Drenica: https://ijol.cikd.ca/article_60503.html, demonstrating the generalizability of leadership competencies.

Prof. Çitaku is the author of the book LEADERSHIP COMPETENCIES IN MEDICINE AND HEALTHCARE: Scientific based development of 63 leadership competencies, which can be learned and applied: <https://www.amazon.com/dp/B0B6XKV94P>.

Registration

To register you have to pay a non-refundable course fee of CHF 490 to the Academy of Leadership Sciences Switzerland, Bank details: UBS AG, Bahnhofstrasse 45, 8001 Zürich, Switzerland SWIFT/BIC: UBSWCHZH80A
IBAN (International Bank Account Number):
CH03 0023 2232 1106 6401 M
Account Number: 0232 00110664.01M

Webinar access

To access our webinars, please send us your email address and download the free tool "Zoom" on your computer, laptop, tablet or smartphone.

Contact us

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