



# **INTRODUCTION TO SPORTS LAW (UNITED STATES)**

**4 WEEK ONLINE CERTIFICATE COURSE**

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**COURSE FEE - CHF 490**

**STARTDATE: April 3, 2024**

**REGISTER NOW: [info@alss-edu.ch](mailto:info@alss-edu.ch)**

# Course Introduction

The course Introduction to Sports Law is a four-week open course (every Wednesday two hours online), offered by the Academy of Leadership Sciences Switzerland.

The course is designed and delivered by recognized experts in Sports Law. It is being offered as an open course and can be attended by anyone who is or aspires to get, involved in the industry of sports - including sports administrators, lawyers, sports agents, or intermediaries, current and former athletes, among others.

## Course content

The course covers specific topics on sport-related issues including the national and international regulation of sport, sports governing bodies, national law directly applicable to sports, contracts, sports agents/intermediaries, dispute resolution, and other topics.

## Accreditation and certification

The Academy of Leadership Sciences Switzerland (ALSS) is an international education institution that offers continuing education, further education, and postgraduate advanced education courses, workshops, and programs focusing on advanced studies in Leadership and Management. The ALSS also offers short courses that are not credit-bearing and do not lead to formal qualifications. All attendees who attend all four presentations for the Introduction to Sports Law course will be awarded certificates of successful attendance by the ALSS.

# Course Structure

Week

1

Introduction to Sports Law (2 hours)

- What is Sports Law?
- Sports Law on the Global Stage
- International regulation of sport and Sports Law

## Week

2

The U.S. Legal Framework in Sports Law and National Governing Bodies (2 hours)

- Professional Sports Leagues and Union Representations
- Olympic Sports in the U.S. - USOPC
- Ted Stevens Act, SafeSport Act, and other legal frameworks effecting binding arbitration in sport

## Week

3

Anti-doping (2 hours)

- Regulatory framework, WADA, U.S. Anti-Doping Agency
- Anti-doping Rule Violations
- Sanctions
- Disciplinary process – an overview

## Week

4

Safeguarding in Sport – SafeSport in the U.S. (2 hours)

- Disciplinary matters
- Disputes & differences – private tribunals and the Courts
- Potential harmonization of Safeguarding in sport

### Duration of the Course:

4 weeks (every Wednesday for two hours at 3 pm Pacific Time)

### Language:

English

### Start Date:

April 03, 2024

### Study Options:

100% online via Zoom

### Admission Requirements:

Anyone who is, or aspires to get, involved in the industry of sports can enroll for this course.

Internet access and an email address are required.

### Tutorial fees for the whole course:

CHF 490 to be paid at least one week before the course starts.

# Course Presenter



**Lindsay Brandon**

Lindsay Brandon, currently based in Seattle, WA U.S.A. is the Director of Safeguarding for the Women's Tennis Association, the first-ever person to hold that title at the WTA. Lindsay came to the WTA from the Law Offices of Howard L. Jacobs, where she primarily represented athletes and coaches in sports arbitration matters relating to anti-doping, safeguarding, team selection disputes; as well as related civil litigation arising from sports-related claims. Lindsay has advocated for several clients before the Court of Arbitration for Sport.

Lindsay received her B.A. from Claremont McKenna College, her J.D. from Seattle University School of Law, and her LL.M. in International Sports Law from St. John's University School of Law. Lindsay is admitted to practice in California and Washington State, as well as several federal courts including the Ninth Circuit Court of Appeals.