

INFORMATION AT A GLANCE

- Program duration: 3 years
- Course duration: Two months
- Credit value: 180 ECTS (European Credits)
- Credit transfer: Yes
- Language: English
- Tutorial program fee: 40000 (Swiss Francs (CHF), payment in four installments)
- Scholarship: * Yes
- Starting dates: October 1./March 1.
- Application deadline: Sept.1./Feb.1.
- Study options: 100% online

PHD in Business Neuroleadership (PHDBN)



THE BENEFITS OF THIS GRADUATE DEGREE

Effective leadership is essential to the success of any endeavor in business domain. Business sector needs valuable leaders who can identify, promote, and accomplish goals and objectives. In this context, PHDBN students will have the opportunity to gain the most recent knowledge from the effective leadership in business organizations, incorporated in this program, and become more aware of their own strengths, attitudes, and behaviors, and the effects they have on others as leaders. Graduates of this program are prepared to become outstanding leaders and to lead their organization to greater effectiveness and success.



Impossible is nothing, Leadership is learnable

You can become an outstanding Leader

CONTACT

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MISSION

- The PHD in Business Neuroleadership at ALSS is a leadership graduate program of study designed to develop skills for effective leadership in business organizations in a rapidly changing, business domain.
- Designed in full accordance with the needs of the targeted learners, this program provides individuals currently in or seeking leadership positions with the conceptual and analytical skills necessary for successful leadership.
- This program reflects our commitment to promoting community and business service, personal growth, conducting research and evidence based training opportunities for students.

OUTCOMES

- Develop a greater understanding of the range of perspectives about leadership.
- Think critically, strategically and reflectively.
- Better understand the role that emotional intelligence plays in leadership.
- Increase your sensitivity to the many issues leaders face in variety of leadership contexts.
- Deepen your knowledge in creativity and innovation.
- Increase your sensitivity to project management in business organizations .
- Gain a greater ability to improve quality in business.
- Manage conflicts and to negotiate successfully.
- Make decisions using evidence-based methods.
- Apply leadership excellence into practice.



COURSES

1. Introduction to Neuroleadership Theory (10 ECTS)
2. Neuroleadership and Emotional Intelligence (10 ECTS)
3. Neuroleadership Challenge: Leadership Change and Development; Decision-Making (10 ECTS)
4. Neuroleadership and Strategic Thinking: Creativity and Innovation; Conflict Management and Negotiations (10 ECTS)
5. Neuroleadership and Organizational Theory: Building Effective Teams; Delivering Organizational Process Excellence (10 ECTS)
6. Quality Improvement in Business Organization (10 ECTS)
7. Neuroleadership Research and Academic Writing (10 ECTS)
8. Project Management in Business Organization (10 ECTS)
9. Neuroleadership and Excellence (10 ECTS)
10. PHD-Thesis (90 ECTS)



ADMISSION

1. CV with photo
2. Completed Application Form
3. A copy of Master degree, including transcripts.
4. A copy of passport or ID
5. Submit a PHD thesis proposal of 15 pages.
5. Proof of English fluency: PhD-students must be able to read, write and speak English fluently. Applicants who are not native English speakers are required to take the Test of English as a Foreign Language (TOEFL, score of 550 and above), IELTS (score 6.5 and above), or other equivalent English language tests unless they hold a university level degree taught in the language.
5. CHF 300 non-refundable application fee, to Academy of Leadership Sciences Switzerland, Bank details: UBS AG, Bahnhofstrasse 45, 8001 Zürich, Switzerland SWIFT/BIC: UBSWCHZH80A IBAN (International Bank Account Number): CH03 0023 2232 1106 6401 M Account Number: 0232 00110664.01M

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