

INFORMATION AT A GLANCE

- Program duration: 3 years
- Course duration: Two months
- Credit value: 180 ECTS (European Credits)
- Credit transfer: Yes
- Language: English
- Tutorial program fee: CHF 21000 payment in three installments
- Scholarship: * Yes
- Starting dates: October 1./March 1.
- Application deadline: Sept.1./Feb.1.
- Study options: 100% online

Bachelor in Business and Legal Studies (BBL)



THE BENEFITS OF THIS GRADUATE DEGREE

This program combines business and legal studies to prepare students for diverse career paths, emphasizing ample opportunities in both fields, giving the Students more time to decide their specialization, but anyhow enables them to be an asset in different administrative business environment.

Management encompasses decision-making across various areas such as production, finance, marketing, and human resources, aiming for resource optimization and goal attainment. Businesses seek solutions to economic and social challenges, examining behaviors, interpersonal dynamics, and market mechanisms.

Additionally, the program delves into law as a social system, exploring its functions and historical evolution within political, economic, and social contexts.



Impossible is nothing, Leadership is learnable

You can become an outstanding Leader

CONTACT

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[Apply now: info@alss-edu.ch](mailto:info@alss-edu.ch)



MISSION

The Bachelor in Business and Legal Studies program is specifically crafted to equip students with the essential skills required to excel in the dynamic realms of business and law. Tailored to meet the evolving demands of these industries, our program prioritizes the development of proficiency and expertise needed to thrive in various organizational settings.

With a strong emphasis on conceptual understanding and analytical prowess, our program ensures that graduates are well-prepared to tackle the challenges and complexities of the modern business landscape. By fostering a deep commitment to community and business service, personal growth, and research-driven learning experiences, we empower our students to make meaningful contributions to society while achieving professional success.

OUTCOMES

- Students proficient in written and oral business communication for conveying information professionally.
- Graduates understand digital transformation in modern business and can implement digital strategies.
- Graduates possess a solid understanding of marketing principles, including market analysis and branding.
- Graduates gain essential project management skills for planning, executing, and evaluating business projects.
- Students develop strong presentational skills for confidently delivering engaging presentations.
- Graduates gain foundational understanding of international business law, including contracts and trade agreements.



COURSES 1. YEAR

1. Research and Academic Writing
2. Introduction to Business Communication
3. Introduction to International Public Law
4. Introduction to International Private Law
5. Business English Proficiency
6. Project Management Fundamentals
7. Presentation Skills Development
8. Introduction to International Business Law

Zurich Visit - FIFA Headquarters



COURSES 2. YEAR

1. Introduction to HR/Talent Management
2. Diplomacy and Negotiation in Business
3. Business English 2
4. Company Project
5. Introduction to International Sports Law
6. Digital Transformation
7. Marketing Principles
8. Introduction to EU Law

Geneva Visit: Red Cross, WTO, ILO, etc.

COURSES 3. YEAR

1. Introduction to Intellectual Property Law
2. Introduction to International Criminal Law
3. Introduction to International Dispute Resolution
4. Emotional Intelligence in Business
5. Neuroleadership and Strategic Thinking
6. Introduction to Public Relations
7. Business and Human Rights (Corporate Responsibility)
8. Financial Management

Geneva Week Excursions: Visits to WIPO, Hublot, Patek Philippe, etc.

*Courses subject to change.

Thesis



ADMISSION

1. CV with photo
2. Completed Application Form
3. A copy of maturity certificate, including transcripts
4. A copy of passport or ID
5. Proof of English fluency: Students must be able to read, write and speak English fluently. Applicants who are not native English speakers are required to take the Test of English as a Foreign Language (TOEFL, score of 550 and above), IELTS (score 6.5 and above), or other equivalent English language tests unless they hold a university level degree taught in the language.
6. CHF 300 non-refundable application fee, to Academy of Leadership Sciences Switzerland, Bank details: UBS AG, Bahnhofstrasse 45, 8001 Zürich, Switzerland SWIFT/BIC: UBSWCHZH80 IBAN (International Bank Account Number): Ch03 0023 2232 1106 6401 M Account Number: 0232 00110664.01M



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